

Strategic Planning Meeting  
July 21, 2015  
J.B. Collins Conference Room

- I. Call to order: Chairwoman Berz called the meeting to order at 1:35 p.m. A quorum was present including Chair Berz and Councilmen Anderson, Freeman, Gilbert, Grohn, Mitchell and Smith. The assigned attorney was Mr. Noblett. Mayor's staff present included Ms. Cooper, Mr. Goldberg, Mr. McDonough, Ms. Stone, Ms. Richardson and Mr. Baskin. Council staff included Ms. Booker and Mr. Tansil. Press included Mr. Brogdon and Mr. Morton. Other staff included Mr. Reisman, Ms. Grohn, Ms. Kerfoot and Mr. Brown. No community members were present.
- II. Old Business:
  - A. Council Agenda 7/21:
    1. ChattaData Training: Chair Berz informed the Council that the ChattaData training would take place once the HR work sessions are complete.
    2. Item 6B: Councilman Anderson informed the Council that this item had been left off the agenda by mistake, which is why it was added.
  - B. Committees: (No committees scheduled)
  - C. Other:
    1. Special Presentation 7/21: Mayor Berke and Bishop Kevin Adams will address the Council at the 6pm meeting tonight.
    2. Legislative Flow Chart: Mr. Noblett distributed a flow chart showing the legislative process change to the Council's rules and procedures. Councilman Freeman asked if there is time to have public input before the legislation is heard with these rules. He also asked to have language added to allow the Council to move an item out of Committee without the Committee chair's approval.
    3. Future Presentations
      - HR Committee Work Session #2 (re: Employee Information Guide)- 7/28/15 at 10am
      - MTAS Legislative Report- To be determined by the City Attorney
      - Affordable Housing Educational Session – To be determined by Councilman Anderson, depending on panel participant scheduling.
- III. New Business
  - A. Council Agenda 7/28: Councilman Freeman cancelled the July 28 HR Committee meeting to August 25.
  - B. Other:
    1. Enterprise Center Presentation - Councilman Anderson agreed to speak with Ken Hayes at the Enterprise Center about making a presentation to the Council in the next few weeks.
    2. Fiber Optics Presentation - Councilman Anderson agreed to contact EPB to schedule a 15-minute presentation to the Council on Fiber Optics.
    3. Sign Ordinance - Councilman Anderson discussed the proposed amendment to the sign ordinance regarding moving message boards in the downtown area. The Council agreed to add the amendment to the July 28 agenda.
    4. Predatory Lending- Councilman Mitchell had concerns about a lending business that is opening near residence in Hixson. Mr. Reisman covered all the different classification of lenders and state requirements. A discussion ensued about the city's predatory lender regulations and the classification of lenders effected.
- IV. Attorney/Client Session: Closed meeting
- V. Adjournment: There being no further business, Chair Berz adjourned the meeting at 2:42 p.m.