

A RESOLUTION TO ADOPT A NEW FLAG FOR THE CITY
OF CHATTANOOGA.

WHEREAS, the current City flag was created in 1923 and was adopted by the City Commission on July 24, 1923; and

WHEREAS, this flag is unknown to citizens and has rarely been used; and

WHEREAS, symbols, such as flags, build national and local pride and loyalty and are important for universities, sports teams, businesses, products, and organizations, including cities; and

WHEREAS, this resolution will retire the current flag to a place of honor and to adopt a new flag; and

WHEREAS, a new flag will have the City's official seal in the middle of three identically-sized, horizontal bars (two green bars which represent mountains flanking a blue bar of the Tennessee River in the middle of the green bars) which displays pride and spirit of the City; and

WHEREAS, the new flag will support the City's strategy to market itself as the "Scenic City"; "The Outdoor City"; "The Green City"; "The Sustainable City"; and "Green City, Blue Streams";

NOW, THEREFORE,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF CHATTANOOGA, TENNESSEE, That the City of Chattanooga shall adopt a new flag for the City of Chattanooga consisting of three identically-sized, horizontal bars (two green bars which represent mountains flanking a blue bar of the Tennessee River in the middle of the green bars) as depicted in the attached photo.

ADOPTED: August 28, 2012.

/mms

