



David Paschane, Ph.D.

Building Resiliency Actions for Pandemics

Chattanooga, Tennessee
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Pandemics Change Our Questions

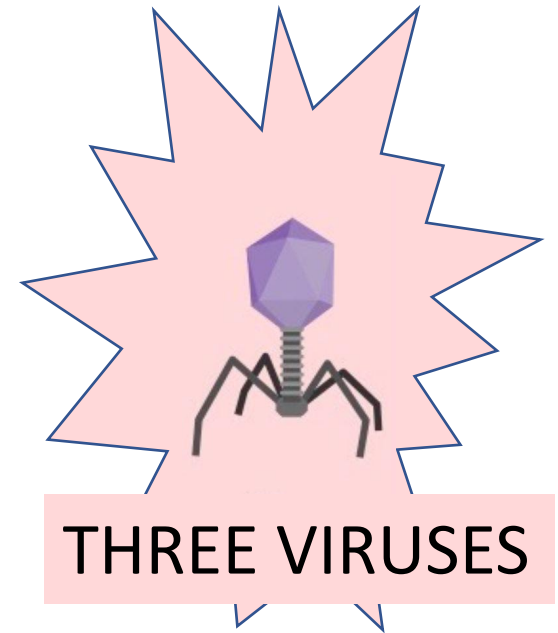
1. Have I effectively reassured those I care for?
2. Do I understand my own vulnerabilities?
3. How are those with less resources managing?
4. How can I better care for others?
5. What relationships do I want to start or strengthen?

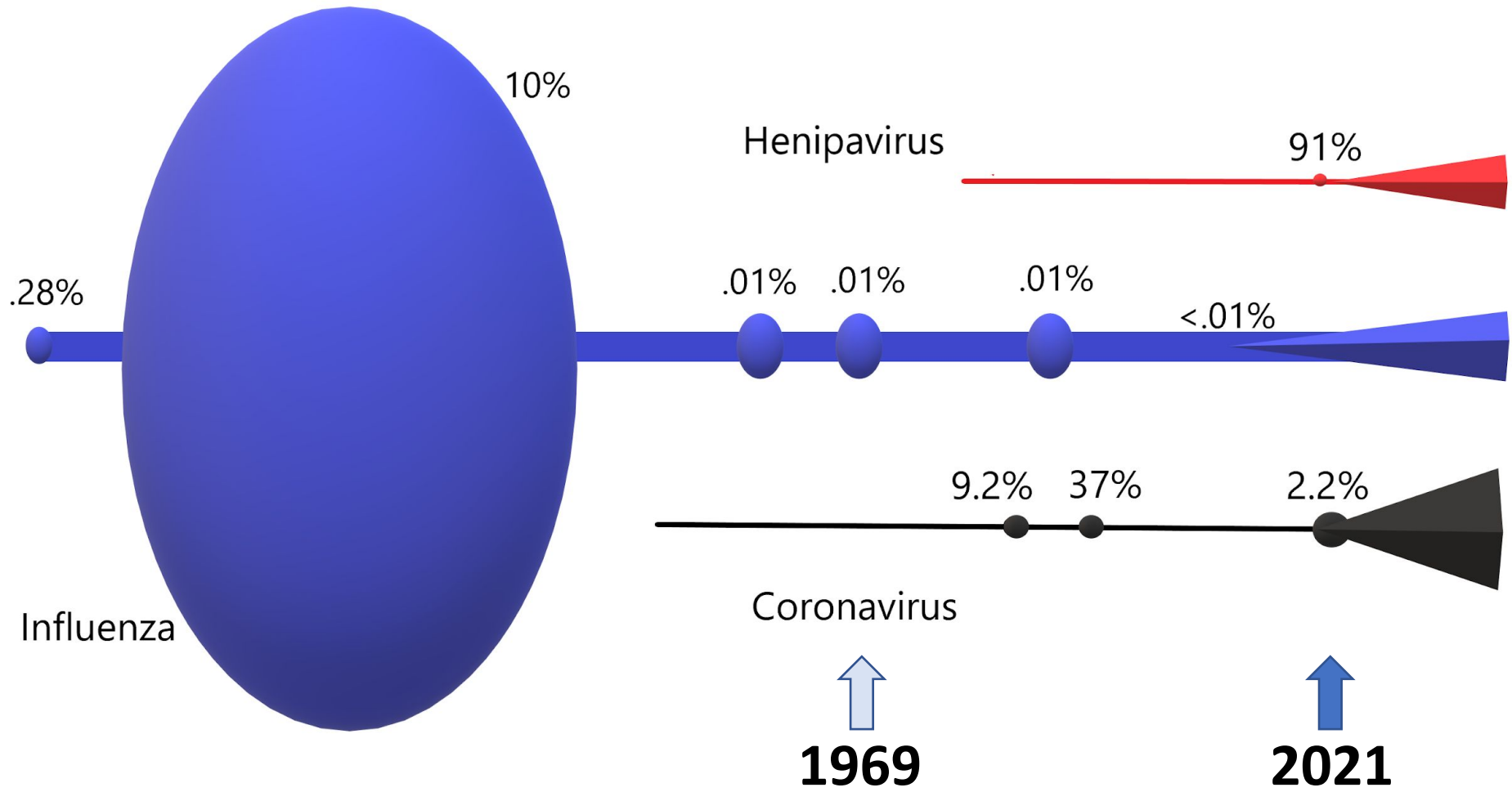


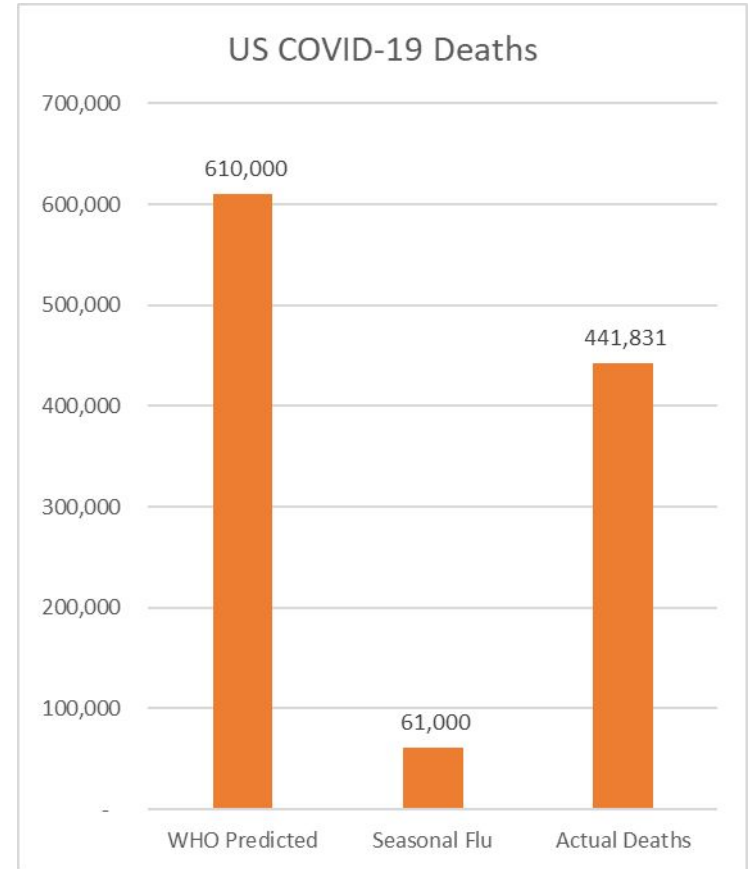
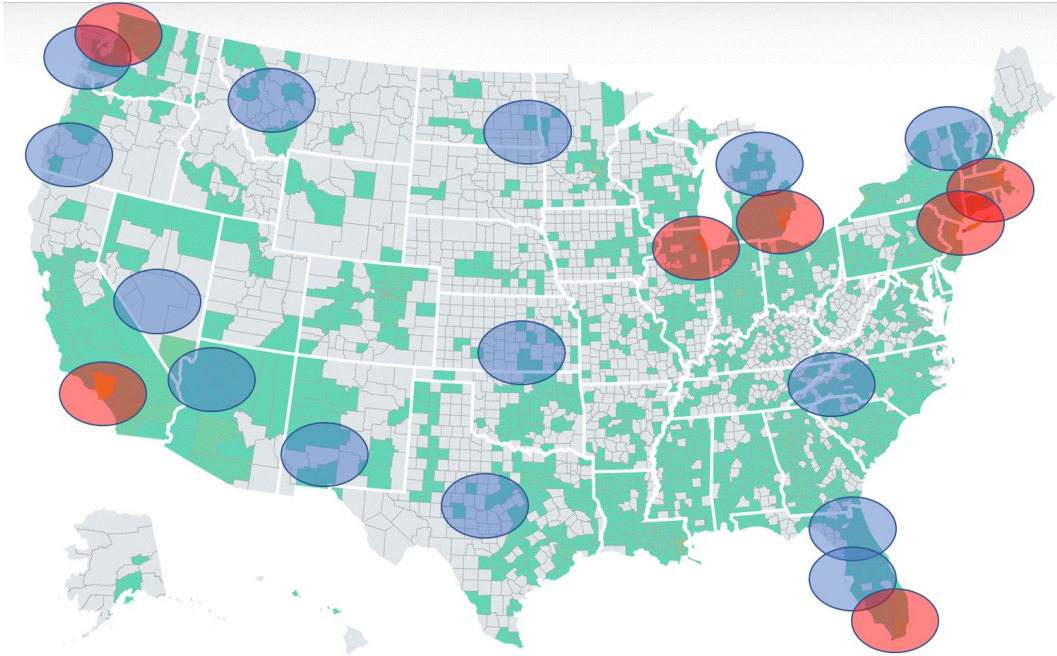
What is our future with pandemics?

The High-Risk Profile:

1. Cross over from animals to humans
2. Incubate in a person without symptoms
3. Replicate easily and eventually mutate (RNA)
4. Spillover to new victims through human travel
5. Transmit through respiratory droplets (aerosols)







**Building
resiliency is a
focus on
geographic
scale –
driving data
trends down
to local
strategy and
actions**



City Strategy



Amplify
analyses



Reinforce
relationships



Leverage
technologies



Advocate
policies

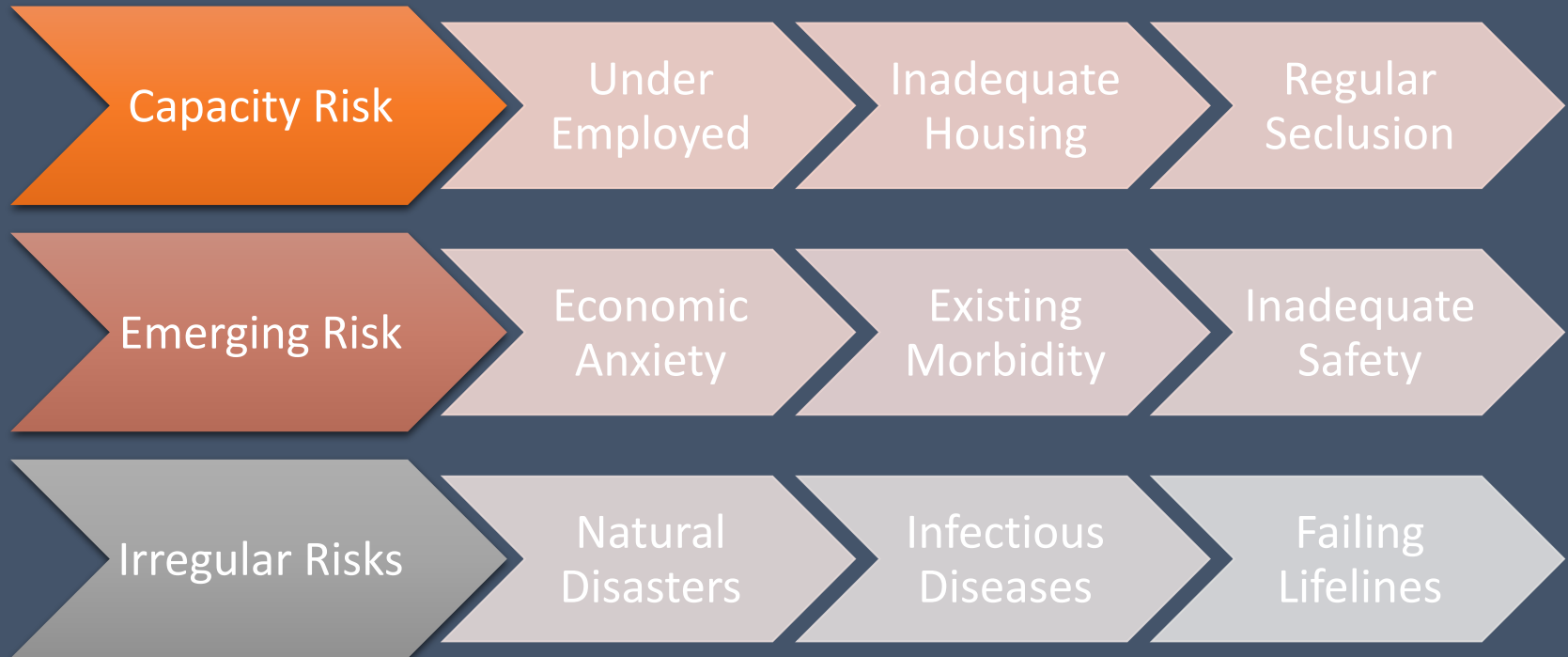


Amplify Analyses

1. Academic Leadership – business discipline, geographic, and practical

2. Practical Business Analyses:
 - a. Protection Standards
 - b. Multi-use Buildings
 - c. Safety Innovations
 - d. Efficient Services
 - e. Risk Profiles

Analyses: Tiered Risk Profiles



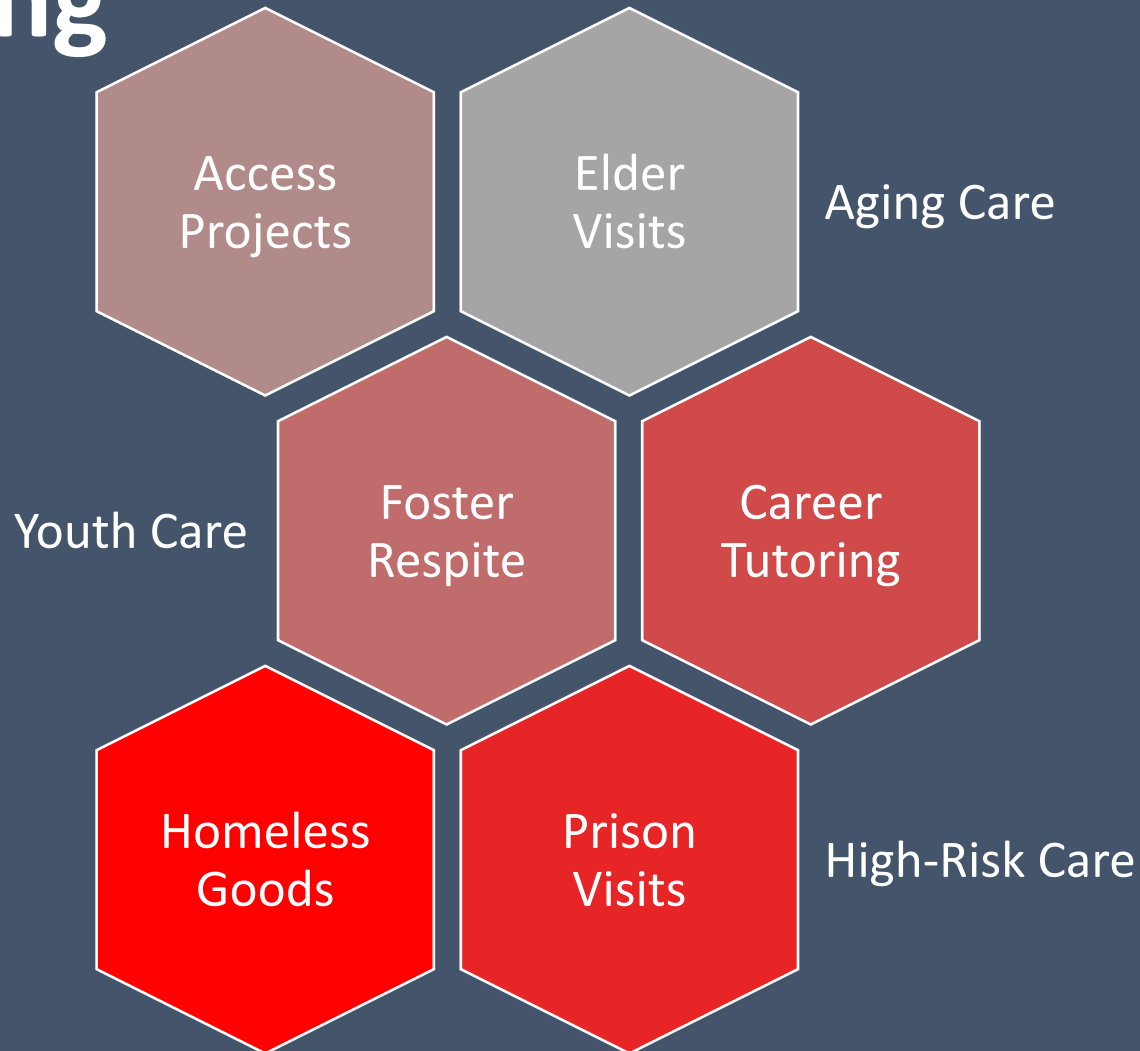


Reinforce Relationships

1. Substantive relationships are built, over time:
 - a. Tangible Outcomes
 - b. Use & Provide Benefits
 - c. Cross-Sector Teaming
 - d. Accountability
 - e. Personal Agency

2. Requires Stretching Leaders:
 - a. Government – know gaps, prevent subjugation
 - b. Businesses – demand efficiency, promote creativity
 - c. Churches – overcome apprehension, build endurance

Relationships: Training & Badging





Leverage Technologies

Resiliency Building Goals:

1. Useful case data
2. Cross-sector cooperation
3. Networking volunteers

Employee Support Goals:

1. Convenient counseling
2. Work brokers
3. Remote accountability

Technologies: Creating Alignments





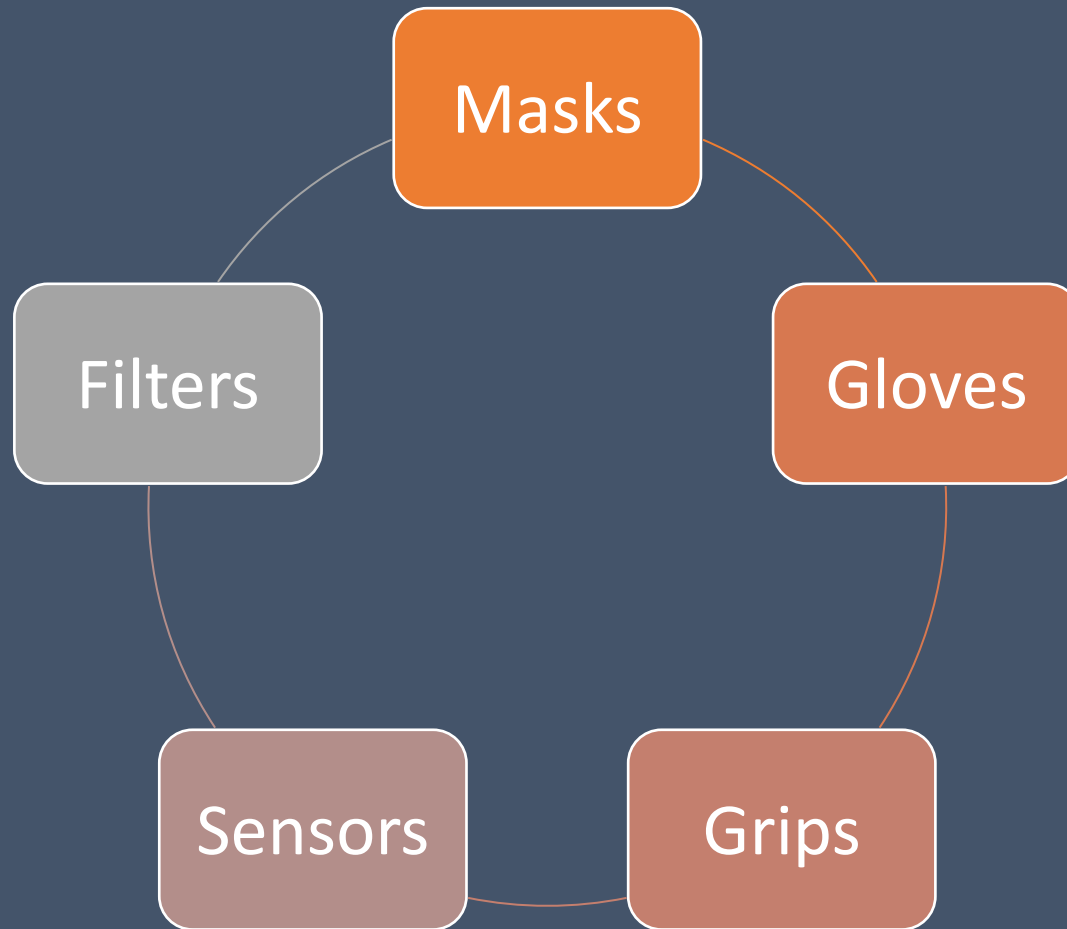
Advocate Policies

1. Increase local resources and opportunities
2. Set models and standards for other communities

Priorities:

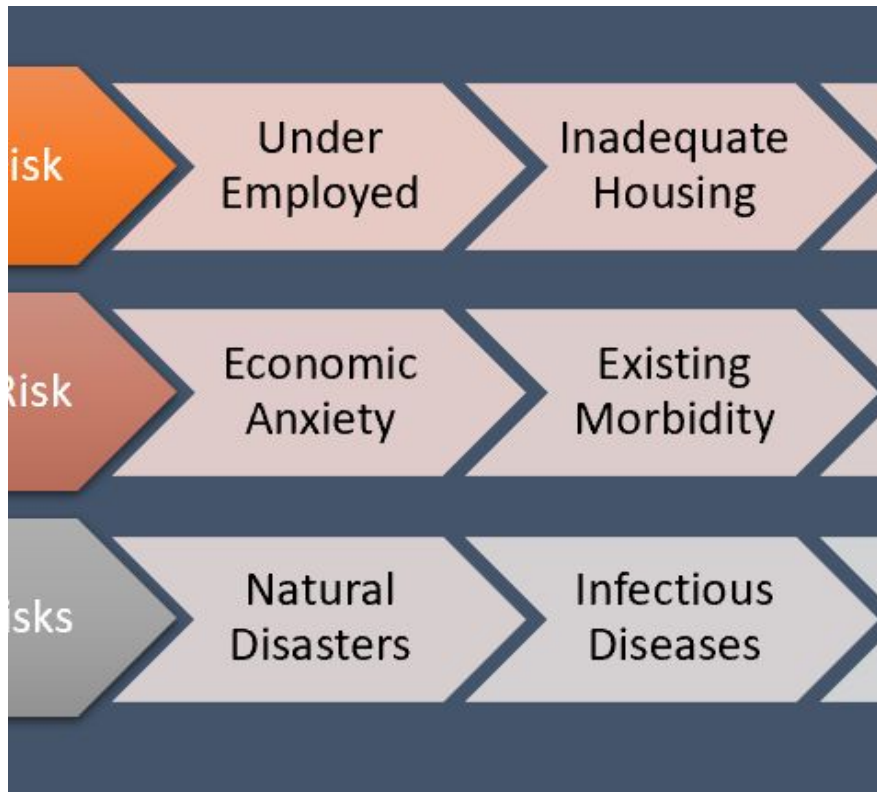
- a. Pandemic Geography
- b. Risk Profiles
- c. Empowered Volunteers
- d. Safety Cache

Policies: Cache Innovative Safety



Starting Tomorrow?

- Ask Chattanooga church leaders to investigate the challenges and opportunities in developing and sustaining volunteers in places with high crime rates.
- Ask Mr. Gary Rollins, sponsor of UTC Business School, who is an expert in controlling infectious disease vectors, to establish a Center of Resiliency Management at the business school, to increase analytic capacity, leadership training and technology innovation for resiliency.
- Ask the regional hospital leaders to look at economies of scales they can create to support procuring advance safety resources and caching them for emergencies.



- Pandemics add to the layers of human risk
- Integrated talents and insights build resiliency